

# Top 50 Promo Products Suppliers

Rank	Company	Revenue	Principal Officer(s)	City, State
01	Broder Bros.	\$817,859,289	Norm Hullinger, CEO	Trevese, Pa.
02	Ennis Inc.	\$533,500,000	Keith Walters, Chairman/President/CEO	Midlothian, Texas
03	Polyconcept North America	\$443,000,000	David Nicholson, President	New Kensington, Pa.
04	Norwood & BIC Graphic North America	\$324,000,000	Emmanuel Bruno, Vice President/General Manager	Clearwater, Fla.
05	Bodek and Rhodes	\$210,000,000	Michael Rhodes, President/CEO	Philadelphia
06	American Apparel	\$182,778,000	Dov Charney, CEO	Los Angeles
07	Hit Promotional Products	\$179,000,000	Bill Schmidt, Sr., President/Owner	Largo, Fla.
08	S&S Activewear	\$152,600,000	-	Bolingbrook, Ill.
09	TSC Apparel	\$148,000,000	Bob Winget, President	Cincinnati
10	Ash City	\$142,000,000	Doug Hayes, President/CEO	Lenexa, Kan.
11	Heritage Sportswear & Virginia T's*	\$107,000,000	Jay Frink, President	Hebron, Ohio
12	Logomark	\$97,650,000	Trevor Gnesin, President	Tustin, Calif.
13	Sun Coast Merchandise Corp./Sunscope	\$94,732,970	Kumar Bhavnani, CEO	Commerce, Calif.
14	River's End Trading	\$92,700,000	Richard Ward, CEO/Owner	Medina, Minn.
15	Gemline	\$91,000,000	Jonathan Isaacson, President	Lawrence, Mass.
16	Sweda Company LLC	\$78,000,000	Jim Hagan, President/CEO	City of Industry, Calif.
17	The Magnet Group	\$74,700,000	Bill Korowitz, CEO/Owner	Washington, Mo.
18	Tri-Mountain	\$71,000,000	Daniel Tsai, President/CEO	Irwindale, Calif.
19	Blue Generation	\$57,000,000	Phillip Rubin, CEO	Long Island City, N.Y.
20	Prime Line	\$56,250,000	Rick Brenner, CEO	Bridgeport, Conn.
21	Edwards Garment	\$55,500,000	Gary Schultz, President/CEO	Kalamazoo, Mich.
22	Vantage Apparel	\$53,000,000	Ira Neaman, President	Avenel, N.J.

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23	Gill Studios Inc.	\$51,564,000	Paul Lage, President/CEO	Lenexa, Kan.
24	ETS Express Inc.	\$50,600,000	Adam Kovar, VP, Operations	Oxnard, Calif.
25	Bag Makers	\$45,343,000	Maribeth Sandford, CEO	Union, Ill.
26	Stouse Inc.	\$44,425,000	Bruce Reed, COO	New Century, Kan.
27	Noteworthy	\$43,500,000	Carol Constantino, CEO	Amsterdam, N.Y.
28	Hub Pen Company	\$41,900,000	Joe Fleming, President	Braintree, Mass.
29	Incentive Concepts	\$40,000,000	Jeff Reinberg, President/CEO	Maryland Heights, Mo.
30	TAGmaster - a division of DARD Products Inc.†	\$37,191,095	Cary Shevin, President	Evanston, Ill.
31	Garyline	\$37,053,000	Gary Hellinger, CEO	Bronx, N.Y.
32	Gold Bond Inc.	\$36,300,000	Mark Godsey, President	Hixson, Tenn.
33	Vitronic Promotional Group	\$32,416,816	Lori Kates, Vice President	Mason, Ohio

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34	Moderne Glass Co. Inc.	\$31,771,700	Tom McKnight, CEO	Aliquippa, Pa.
35	Starline	\$31,233,194	Dan Norris, President	Grand Island, N.Y.
36	SnugZ USA	\$31,200,000	Brandon Mackay, CEO	Salt Lake City
37	Evans Manufacturing	\$30,700,000	Alan Vaught, Owner	Garden Grove, Calif.
38	Charles River Apparel	\$29,208,000	Barry Lipsett, President/CEO	Sharon, Mass.
39	Jetline	\$29,200,000	Eric Levin, CEO	Gaffney, S.C.
40	Crown Products	\$29,160,000	Bobby Wasden, Vice President/General Manager	Mobile, Ala.
41	Otto International Inc.	\$27,000,000	Razgo Lee, President	Ontario, CA
42	AAkron Line	\$26,000,000	Devin Piscitelli, CEO	Akron, N.Y.
43	Ariel Premium Supply	\$25,417,200	Tai Lin, President	St. Louis
44	Roochi Traders Inc./ Cotton Heritage	\$25,000,000	Mickey Sachdeva, Executive VP/CEO; Bruce Berton, Executive VP/COO; Vikram Schdeva, President	Commerce, Calif.
45	Beacon Promotions	\$24,700,000	Gary Haley, President	New Ulm, Minn.
46	AdCapitol	\$24,400,000	Lance Dunn, President	Monroe, N.C.
47	Royal Crest Promotions/ One Source IML	\$23,000,000	Jerry Shoun, CEO	Golden, Colo.
47	World Emblem International	\$23,000,000	Randy Carr, President/CEO	Miami
49	American Ad Bag	\$22,000,000	-	Woodstock, Ill.
49	Leashables by OraLabs Inc.	\$22,000,000	Gary Schlatter, President/CEO	Parker, Colo.

\*In January 2013, Heritage Sportswear and Virginia T's merged.

†Loss in sales from 2011 to 2012 due to split with DARD Design.

All revenue information provided directly by suppliers and may represent estimates on their part. Revenue numbers were collected by Promo Marketing in July 2013.

Notable Omission: Apparel supplier SanMar has been omitted from the list because the company does not publicly disclose its earnings and an accurate estimate could not be reached.