

RFID is Gaining Traction!

Delivering the Always-On, Always-Open Omni-Channel Shopping Experience

Manufacturer Usage

****** **Items Made with RFID Tags** On average, 40% of items made by apparel and general merchandise manufacturers have RFID tags, according to survey respondents.1



Retailer Usage





Manufacturer Benefits



Improves shipping/picking accuracy

Using item level shipping/picking time by 90%.2

Retailer Benefits

Raises inventory accuracy

Using item level tagging accuracy from an





Decreases inspection costs²

Reduces claims and returns²



Reinforces authenticity/ anti-counterfeiting for luxury brands²





cycle count time by 96%²



Cuts out-ofstocks at retail by up to 50%²

Enables electronic proof of delivery²

Raises receiving accuracy²

Enhances loss prevention capabilities²

Increases item availability to boost sales from 2% to 20%2

by 96%²



need to implement item level tagging in day-to-day operations.

To learn more, visit www.gs1us.org/EPCItemLevelReadiness

