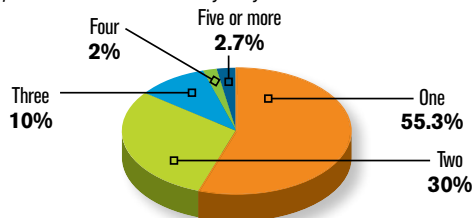


Wide Open Opportunity

Nearly three-quarters of in-plants have a wide-format printer now and this service accounts for more than 7% of the average in-plant's revenue. New *IPG* research gives some insight into this trend.

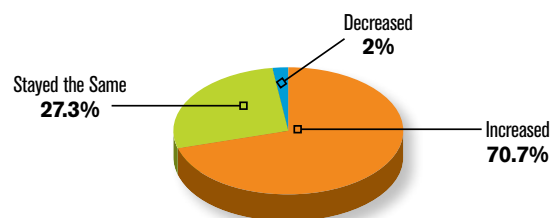
Wide-Format Printers

An impressive 71.4% of in-plants say they have wide-format printers. Here's how many they have:

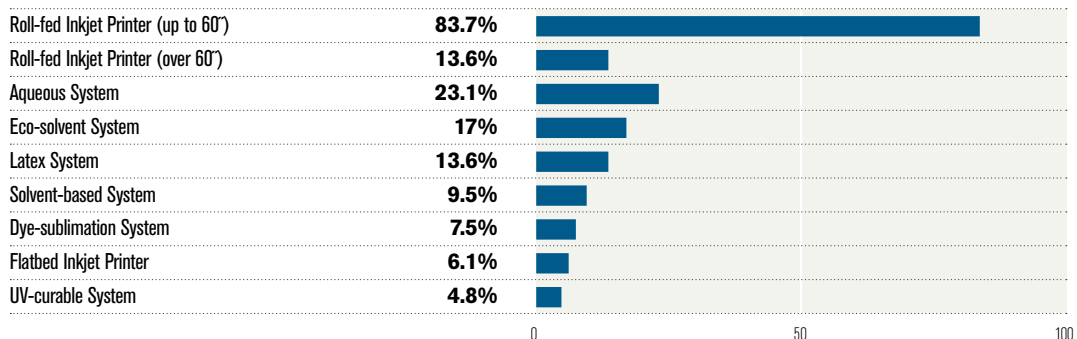


Wide-Format Volume

Over the past 12 months, an overwhelming number say their volume has increased.



Types of Wide-Format



Inkjet Applications

Here's what in-plants are printing with their wide-format printers:

