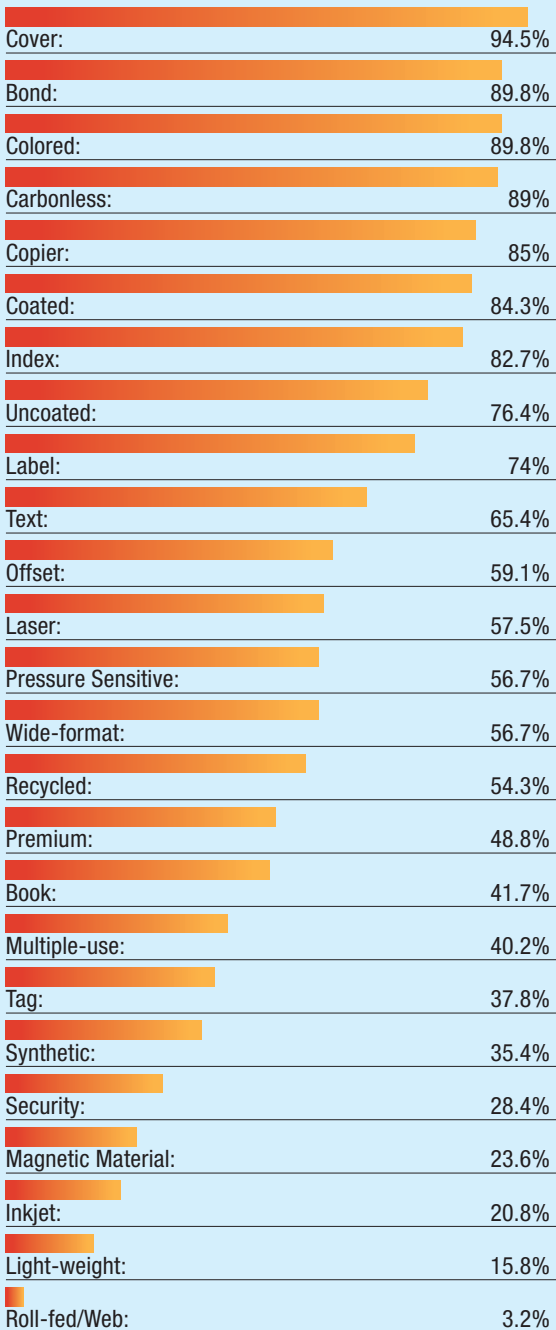


In-plants' Paper Buying Strategies

Our recent survey of in-plants about their paper-buying habits drew 127 responses. Cover paper is still the most popular paper purchased, with bond and colored paper right behind. Synthetic, security and laser paper purchases have gone up noticeably since our 2014 survey, while recycled paper has dropped in popularity. Study the charts below to learn more.

Most Popular Papers

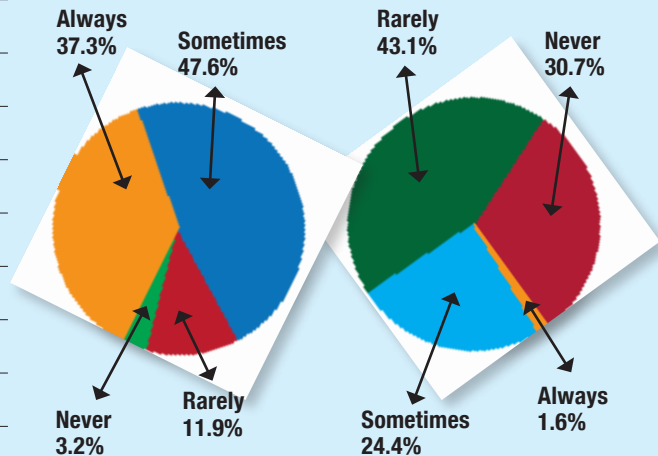
Once again cover paper tops the list as the most common paper purchased by in-plants.



Brand Name Paper?

In-plants often specify paper by brand name...

...Though their customers do not.



Shopping Around

Most managers rely on multiple merchants to get the best paper deals.

